

Connect Ads is NOW HIRING

Account Planner

Based in Dubai, UAE

Main Role is to coordinate between Commercial and Operations Department (Ad-ops, Media solutions and Production)

Roles & Responsibilities:

- Work with Ad-ops Team to monitor and report running campaigns to the Commercial Team
- Coordinate with Media Solutions Team on rates, including PMPs, audience segments, etc....
- Follow up with Operations Team to receive and provide presentations, case studies and sales collaterals
- Follow up with Production Team to provide creative specs, re-sizing, creative approvals, etc
- Work with Commercial Team on clients' objectives and develop proposals
- Support in the RFP process to develop media plans and campaign execution
- Apply media and creative specs across channels
- Update media plan impressions and budgets post-client commitment

Qualifications:

- 1-2 years of experience
- Digital experience
- Well organized
- Strong communication skills

Application Procedure:

To apply for this vacancy, send your CV via email to careers@connectads.com, with the job title in subject line.